

ABSTRACT OF THE DISCLOSURE

A display system for suspending visuals for exhibit, training or advertising made up of an assembly of commercially available items, and used to display a banner or sign in a manner that is particularly useful on the set of a local television station. One embodiment has elastic cords, slotted tubular members, floor anchors, cord hooks, cord locks and a ceiling interface. When a rigid sign is situated with its bottom edge positioned in the lower tubular member slot and its top edge in the upper tubular member slot, the sign is suspended for viewing. In another embodiment, horizontal rods are supported by two tubular members with portions of the rods extended beyond the ends the tubular members. Several banner clips are used to clip a banner to the portions of the rods extending beyond the ends of the tubular members to suspend the banner for viewing. Other embodiments incorporate more than one set of either slotted tubular members or rod-supporting tubular members, or a combination of slotted tubular members and rod-supporting tubular members.